62.09

"Tops in Roses"





Season 1955-1956

WEEKS

Wholesale Rose Grower

O. L. WEEKS



1956 All-America Winner

Floribunda Rose CIRCUS

(Plant Pat. 1382)

A FULL-BLOWN ROSE

The song of birds, The sky above, The voice of God, A Mother's love,

The peace of night, The light of day, The joy I know When my children pray,

The quiet whisper Of spacious trees, Their leaves caressed By the gentle breeze—

Daydreaming now In sweet repose, These things I see In a full-blown rose.

-VERONA E. WEEKS



Always, the Rose

"Nightingale, have you heard the news? The Rose has come back."—HAFIZ

There is no question that The Rose is the world's best-known, most-loved flower, and once again it is our privilege to send you our new color catalog of varieties we will have for the 1955–1956 season.

Of course, the grand old favorites remain—they give us the warm comfort of a true old friend. We try to keep informed of your wishes too and add some of the kinds you ask for from time to time. We're all a bit venturesome, and we also include the spectacular new creations being introduced by the world's hybridizers. A great deal is being accomplished by these diligent, persevering hybridists. We observe a steady advance in the over-all good characteristics of the new varieties they introduce. "The best they have done is not the best they can do," and each year brings exciting new

roses for our enjoyment. Our own American hybridists are rapidly achieving world distinction in the creation of outstanding new roses. We will continue to bring you these new and daringly different roses from their work.

We invite your perusal now of our list for the coming season. We have served many of you for a long time and count this a priceless privilege. Too, we are pleased each season to find we have added new names to our file of satisfied customers. In appreciation we reaffirm our pledge to continue to serve you as nearly as possible according to your individual, personal needs. Your suggestions and criticisms are always welcome, for through them we learn and are better able to serve you.

Ollie and Verona Weeks

WE CANNOT STRESS TOO MUCH THE IMPORTANCE OF ORDERING EARLY
WHILE VARIETY SELECTION IS COMPLETE

To serve you is our business and pleasure

Office and Nursery Headquarters 926 W. ELY, ONTARIO, CALIF.

Phone: Yukon 630182

TOPS IN ROSES

MEMBER: All-America Rose Selections, Inc.
American Association of Nurserymen
California Association of Nurserymen
American Rose Society
Pacific Rose Society



Hybrid Tea Roses

It might seem there is nothing new one can say about The Rose. The rose is ancient but ageless, yet each perfect rosebud and each smiling full-blown rose is always new and inspiring. While the expert hands of the world's hybridists are creating new rose classes to serve many purposes in our landscaping, the hybrid tea remains constant in the hearts of rose lovers everywhere—and rightly so, for here are the individual blooms of beauty supreme. A bud, a bouquet; an arrangement, an aria! If your gardener-customer can't have all the classes of roses, he will surely choose some fine hybrid teas, for this more than any other comes closest to satisfying his full wants in a rose!

ANGELS MATEU

Striking tone of rich orange-rose; fully petaled, large flowers. Distinct blackberry fragrance. Large, dark green foliage. Bushy plant.



AUTUMN

Old favorite multicolor. Tight, well-shaped bud; many-petaled open flower combining autumn shades of burnt-orange and gold, deepening in fall coolness. Nicely fragrant. Dark glossy foliage.

BLANCHE MALLERIN

(Plant Pat. 594)

One of the most interesting pure whites. Fragrant and well-shaped buds open into lovely full-blown flowers. We consider this tops in present-day white roses. Grows well; has beautiful foliage.

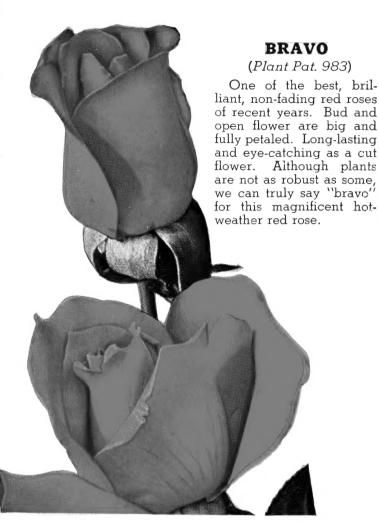


CAPISTRANO

(Plant Pat. 922)

Clear pink, finely shaped buds and open flowers. Rich rose fragrance—a delightful quality in a rose. Strong-growing plant; good foliage. AARS winner 1950.





CHARLES MALLERIN

(Plant Pat. 933)

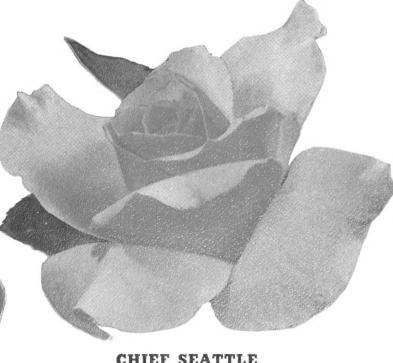
Beautiful, black-red, deeply fragrant new rose. Well-shaped bud with medium full, open flowers. Plant will throw some tall, unsymmetrical canes, but this fault is easily offset by its desirable qualities of coloring and perfume. One of the best black-reds today.



CHARLOTTE ARMSTRONG

(Plant Pat. 455)

Year after year proclaimed Queen of Queens! For more than ten years this unusual rose has been in top demand, and reason enough! Exquisite, beautifully shaped, long, tight, cerise-red buds slowly open into a fascinating peony-type full rose. Prolific bloomer. AARS winner 1941.



CHIEF SEATTLE

(Plant Pat. 1030)

A new rose of buff-apricot shadings; beautifully shaped, tight, slow-opening bud. Petals in bud and full-blown flower are slightly ruffled, lending an interesting detail to this fragrant rose. Named to honor the 100th anniversary of the City of Seattle and its founder.



A pastel blush-pink, large exhibition-type flower. Strong grower; prolific bloomer. Bloom quality outstanding in cool weather, less so in summer heat.



CHRISTOPHER STONE

A continuing favorite old red rose. A name known to every rose lover in the land. Scarlet-red, deepening with brisk weather of fall. Enticingly fragrant. Bud is long pointed; flower semi-double, showing large cluster of golden stamens.



CHRYSLER IMPERIAL

(Plant Pat. 1167)

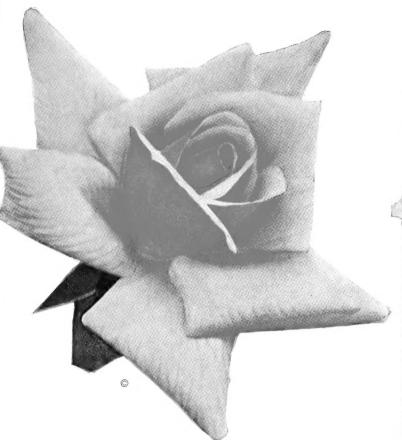
Outstanding AARS winner for 1953. The red of reds. Handsome compact buds; many-petaled open flowers. Breath-takingly fragrant. Plant grows to medium height and is symmetrical and most well behaved in growth habit. Foliage is excellent.



CONDESA DE SASTAGO

Another of the constantly popular bicolored, nicely fragrant old roses, combining yellow and raspberry-red. Profuse bloomer. Short strong stems. Vigorous plants; foliage large, dark green and glossy. A MUST for spectacular color in any garden.





COUNTESS VANDAL

Salmon-pink, beautifully tapered buds opening into handsome flowers with uniquely curled petals. Rich fragrance. Plants thrive everywhere. Always dependable.

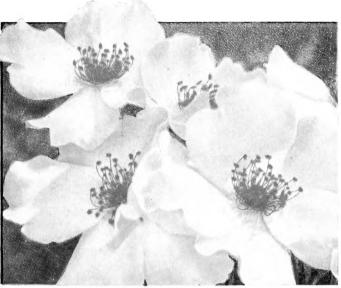


CRIMSON GLORY

Deep crimson—one of the all-time favorite red roses. Perfectly formed buds and open flowers. Free blooming and deliciously fragrant. Rather low-growing plants that tend to spread out. Leathery foliage.

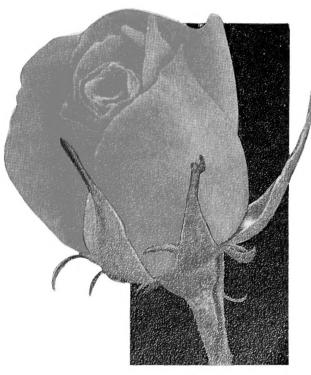
DAINTY BESS

Just what her name implies! Dainty, blush-pink, single, delightfully fragrant. Open flowers are marked with distinctly darker pink stamens. Heavy foliage. For those who thrill to the romance of the wild rose, Dainty Bess is it.



DUQUESA DE PENARANDA

A different color—apricot-orange, a smooth rich blend softly suffused into one of the most interesting of garden roses. Long-pointed, well-shaped buds. Delightful leathery foliage. As with all the copper tones, color deepens with the briskness of fall days.



ECLIPSE

Delightfully streamlined, long tight buds bloom on strong, upright cutting stems. One of the best yellow roses in the business. This rose has retained its popularity through the years. Dark, leathery foliage.





FANDANGO

(Plant Pat. 894)

Brilliant red—as gay as the Spanish dance. Buds are good, opening into semi-double flowers and showing an interesting yellow stamen center—an additional gay touch to this recent introduction to the rose world.

ETOILE DE HOLLANDE

A "forever" red rose. Etoile de Hollande remains among the top in demand in unfading crimson-red roses. Petals velvety textured, perfumed to delight the most exacting.





FIESTA

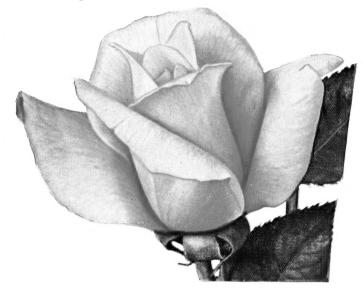
(Plant Pat. 389)

An intriguing novelty rose. Not all roses have perfection of bud as an outstanding quality, and Fiesta is one of these. But "a rose is a rose." Fiesta, a gaily striped yellow and vermilion combination, is ideal for floating arrangements. Try this for something different.

FIRST LOVE

(Plant Pat. 921)

You'll love First Love. The dawn-pink of this exquisite bud is almost unreal. Cool weather brings a deeper touch to its outside petals, but its true magic pink unfolds as it opens into a lovely flower with artistically curled petals.





FRAU KARL DRUSCHKI

The whitest white for sheer beauty and joy of looking at a rose. It has no cutting stem but would float magnificently in flat vase arrangements. Semi-pillar type plant grows to about 6 feet. Has dark, large foliage.

FORTY-NINER

(Plant Pat. 792)

A bicolor combination with outside of petals a golden straw color and inside vivid red. The bud unfolds into a high-centered open flower showing mostly its dazzling red, yet leaving a bit of its reverse straw petals to give a delightful contrast. AARS 1949.

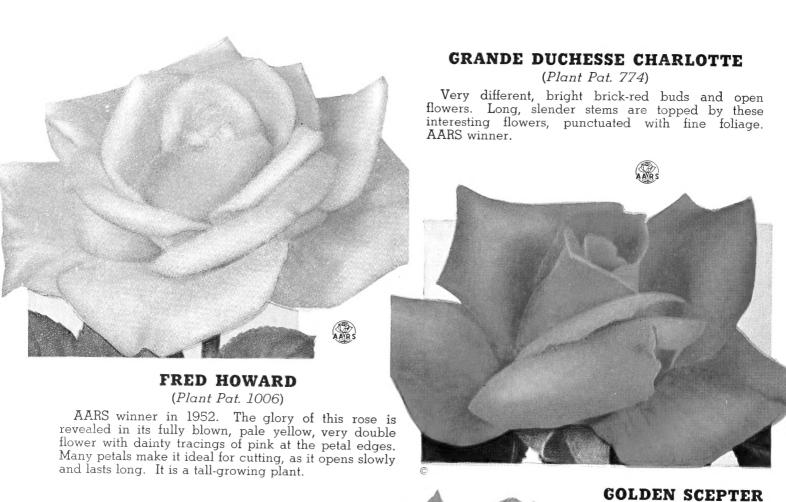


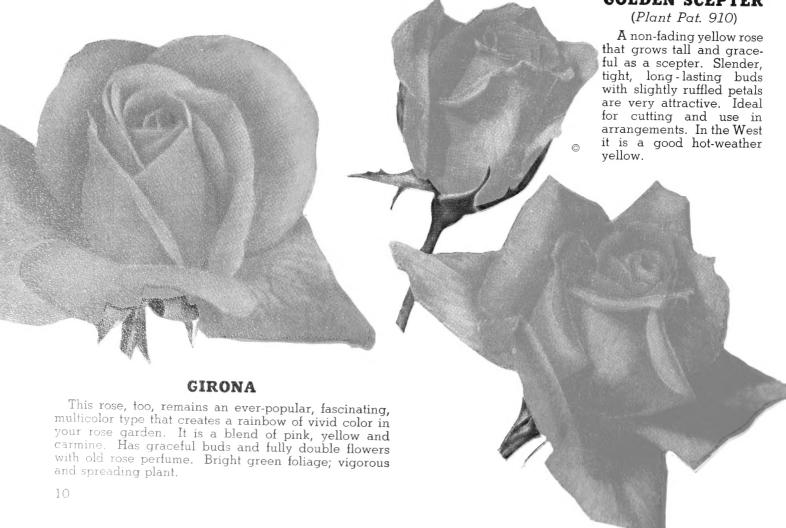


FRED EDMUNDS

(Plant Pat. 731)

A true orange-colored rose—most interesting and attractive, because it is so different. Buds are well shaped, and foliage is very heavy and lovely. Plants grow to medium height and tend to branch out. Recommended by AARS as especially good in Pacific states.





HAPPINESS

(Plant Pat. 911)

Happy, brilliant red, firm and waxy-petaled buds curl artistically as they open. One of the best florists' reds today. Very full, exquisite flower with high center so desirable in an open rose.



HEART'S DESIRE

(Plant Pat. 501)

Well known by all rose lovers for its fine scarlet-red color, excellent bud form and delightful fragrance—an ever-pleasing quality in roses. Blooms well. Showy addition to the rose garden. AARS winner 1942.

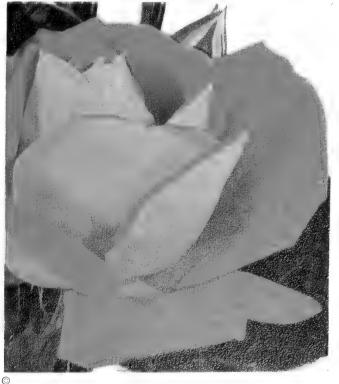




HELEN TRAUBEL

(Plant Pat. 1028)

1952 AARS winner. Majestic and lovely as the lady for whom it was named. Warm pink and luminous apricot. Exquisite, long, tapering buds. Delightful fragrance. Tall-growing plant, vigorous, good anywhere.



HUNTSMAN

(Plant Pat. 1012)

A distinctive bicolor with reverse petals of orangeyellow outside, spectrum-red inside. Free bloomer. Slightly rounded, well-shaped bud. Compact, lowgrowing plant with holly-green foliage.

JUNO

(Plant Pat. 895)

A bright pink pink, large, perfectly formed bud and flower. With her lovely face and refreshing personality, Juno is a very pretty, low-growing "stubby" type bush and rose that is sheer delight to look upon.



KATHERINE T. MARSHALL

(Plant Pat. 607)

Deep coral—an old rose everyone knows and loves. Very large buds are nice for cutting, as they are full and last well. An AARS winner in 1944. Possesses a fine fragrance. Is a vigorous grower and does well everywhere.





LA JOLLA

(Plant Pat. 1103)

A new camellia-like flower formation in delicate pastel coloring. The heart of the flower is cream and gold colored, with flushed pink petal tips. Plant is vigorous and grows upright.



(Plant Pat. 1360)

Rich salmon-pink, with brilliant yellow on lower half of petals and light yellow reverse. Large blooms, very double. Offspring of Peace. Free blooming and fragrant.



LOWELL THOMAS

(Plant Pat. 595)

Lemon-yellow, high-cupped, lovely buds opening into semi-double, large flowers. A favorite yellow. Plants grow upright and are of medium height. Flowers slightly fragrant. It speaks for itself as eloquently as the famous commentator for whom it was named. AARS 1944.



MARK SULLIVAN

(Plant Pat. 599)

Spectacular multicolor, golden yellow, heavily veined and shaded with deep rose-pink and cerise. Free-blooming, large flowers with rich fragrance. Leathery foliage.

McGREDY'S IVORY

Ivory-white, long-pointed buds open into flowers beautifully formed and fragrant. Large, dark green, leathery foliage. A perennial favorite among white roses.



McGREDY'S SUNSET

(Plant Pat. 317)

One of the most showy and brilliantly colored roses in any garden. A sunset blend of orange and scarlet. Sweetly fragrant. Grows well and thrives everywhere.



MIRANDY (Plant Pat. 632)

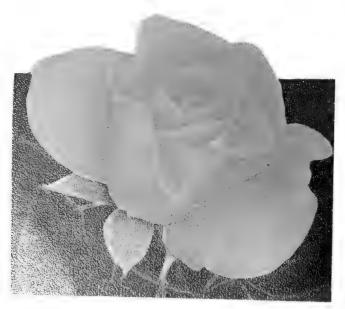
Dark, rich red, big big buds, many petaled. Enchanting fragrance. Loves sun and warm weather and performs well then. Tends to cabbage when cool and damp. Mirandy is an ideally lovely red rose when conditions are right and deserves a place in every rose garden. AARS winner 1945.



MME. HENRI GUILLOT

(Plant Pat. 337)

Unusual raspberry-pink coloring, very striking and noticeable. Exquisite foliage. Fine medium-length cutting stems. It's name is difficult, but it is a handsome rose.





MISSION BELLS

(Plant Pat. 923)

A glowing, clear salmon-pink, pointed, well-shaped bud, tight and slow opening to a fully petaled, large flower. Blooms abundantly. Fairly tall plants; good foliage. AARS winner 1950.



MOJAVE (Plant Pat. 1176)

THE ONLY HYBRID TEA AARS AWARD WINNER FOR 1954. Completely new color combination of blended salmon, apricot and orange. As always, these warm autumn colors deepen with the coming of cool weather, enhancing the striking qualities of this new orange rose. Plant grows upright, with individually stemmed, handsome buds and open flowers. Another of Charlotte Armstrong's famous family—need more be said?

An old-timer, aptly named. Long-pointed bud of dark maroon-red. This rose continues year in and year out as a popular red rose in its class. Bushy plant; dark glossy foliage.



NOCTURNE (Plant Pat. 713)

Universally a favorite deep crimson rose which has reached enviable heights of popularity. Buds



15



Fine old favorite of clear, deep canary-yellow. Low to medium-growing, nicely foliaged plants. Many delightful buds, slightly round, easy to cut and arrange. Well known and well loved among yellow roses.



NEW YORKER

(Plant Pat. 823)

As fabulous as old New York! Abundant, fragrant, unfading red, fully petaled flowers. Plant is vigorous and grows upright. Everywhere it is one of the talkedabout new red roses.



PEACE

(Plant Pat. 591)

This is undoubtedly the most talked-about rose of our time. In a class by itself, it defies adequate description, as each flower is individually different. The amazingly big, full-blown flower shows it off to best advantage, as the bud form is not Peace's "Sunday dress." AN ALL-TIME GREAT ROSE. AARS 1946.



PINK DAWN

Deep rose-pink to lively pink with tinge of orange at base. Sweet fragrance. Popular among non-patented pinks. Large, double, high-centered flower.



PICTURE

Picture-perfect, clear rose-pink, beautifully formed buds open into daintily curled, delightful-to-look-at full flowers. Everybody knows and loves the Picture rose.



(Plant Pat. 1217)

Unopen buds are large and rounded and of deep blackred shade, opening into a clear bright red, 20 to 30-petaled flower. It is fragrant and blooms con-

tinuously. Plant is well branched and upright, of medium height.



POINSETTIA

Bright, unfading scarlet-red, an all-weather color. Long-pointed buds; profuse bloomer. Produces a flash of color in any garden. Dependable through the years. Compact-growing bush; glossy foliage.

REX ANDERSON

(Plant Pat. 335)

Ivory-white, well-shaped, slowly opening bud, nicely scented. This is a good white rose. Bush is not too vigorous on West Coast. Gray-green foliage.





ROSE OF FREEDOM

(Plant Pat. 791)

Big, ovoid buds of rich cardinal-red open to flat, full blooms of 60 petals. Excellent bloomer. Heavy, penetrating fragrance. Grows tall and strong, with thick broad leaves.



RUBAIYAT

(Plant Pat. 758)

AARS winner 1947, immediately tagging this rose as worthwhile. Long, well-shaped buds open into rich, full blooms. Delightfully fragrant. Brilliant red to crimson. Romantic as the poem itself.

SAN FERNANDO

(Plant Pat. 785)

A very fine red rose of recent introduction. Buds are perfectly shaped and of intense red. Exotically perfumed. AARS winner 1948.



SANTA ANITA

(Plant Pat. 539)

A very fine clear pink rose delightful to the eye. Rather low growing, with lovely foliage. Buds are ideal for cutting. Deserving of a place in every garden. We think this is an excellent pink which does not get enough attention.





SHOW GIRL (Plant Pat. 646)

A leading lady in the rose garden. Deep pink, long, fascinating buds open into one of the most beautiful of our present-day pink roses. An even-tempered plant that gets along anywhere and always turns in a good performance.



SISTER THERESE

Buttercup-yellow, long, tight, perfect bud on a sturdy, straight cutting stem. Carmine-veined petals add interest to its unusual habit of blooming in candelabra of many flowers.

SLEIGH BELLS

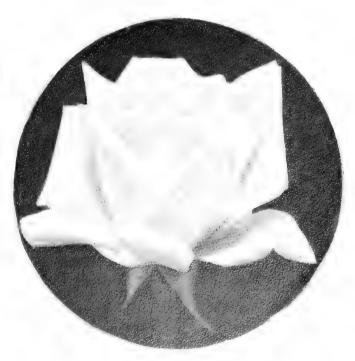
(Plant Pat. 1004)

Cream-colored, fragrant, large, ovoid bud opens to medium-double, white flower with creamy center. Blooms freely.



SNOWBIRD

A dainty, small, perfectly shaped white bud of the general petal formation of Picture. Very fine for corsage work or floral pieces where white is needed. Medium grower with lots of fine-leaved foliage. Charming fragrance. We think this is one of the very best white roses today.







TALLYHO

(Plant Pat. 828)

An unusual shade of subdued old-rose-pink. Spicy fragrance. High-centered, very double flower. A rose that is different and hardy everywhere. AARS winner 1949.



The big, silvery pink rose. Buds and open flowers are of fine form and possess a captivating fragrance. One of the best old pinks constantly vying for honors with the best of the new. Has soft, light foliage.



TEXAS CENTENNIAL

21

A carmine-red sport from lovable old Pres. Hoover. Tall canes. Fine tight buds open into full, lovely flowers. Tones deepen with cool weather.



HYBRID TEA ROSES NOT ILLUSTRATED

The following roses are on our list, and many are among the most popular. Although they are not included in color illustrations, they are nonetheless worthy of your consideration.

CALEDONIA

Long, snowy white buds. Fragrant, very fully petaled blooms. A favorite old white with abundance of bloom.

DEBONAIR. (Plant Pat. 677)

Clear primrose-yellow, high-centered bud and many-petaled open flower. Old-fashioned rose fragrance. Glossy foliage. Plant medium height.

DIAMOND JUBILEE. (Plant Pat. 824)

Unusual buff-orange shade. Very large bud and fully petaled open flower. Vigorous grower. Does well in hot weather. AARS winner 1948.

EDITH NELLIE PERKINS

Long a favorite with rose lovers. Bud pointed and well shaped. Medium to big flowers, fragrant and double. Salmon-pink to cerise-orange shadings.

EDITOR McfARLAND

Deep pink, beautiful buds, highly fragrant. Long, strong cutting stems. Flowers keep well. Vigorous-growing plant.

ELLINOR LE GRICE. (Plant Pat. 917)

Large, brilliant golden yellow, ovoid bud. Blooms well until frost. Spicy fragrance. Good cutting stems with attractive foliage.

GOLDEN RAPTURE

Long-pointed, clear yellow buds. Good bloomer. Slightly fragrant. Medium-height plant. An old faithful among yellow roses.

HADLEY

Long, long a favorite deep crimson-red rose. Always dependable for rich fragrance and cut flowers. Hadley is accepted as a permanent part of rose nomenclature.

HINRICH GAEDE

Flame-orange to vermilion—a uniquely different color. Beautiful buds; sometimes open flower is double-centered. An old standby.

JOANNA HILL

Clear buff-yellow, beautifully shaped, long, medium-sized buds. Free blooming. Well known and well loved among garden roses.

K. A. VIKTORIA

Always popular and in demand in the white class. A profuse bloomer. Has attractive buds and open flowers.

LULU

Coral-pink, exquisite, long, tight bud. This rose is ideally suited for corsage work. Unfortunately, it is single and unattractive as an open flower, but the bud is so perfect as to put it in a class by itself. Bush is low growing.

MARGARET McGREDY

Orange-scarlet, very full, cup-shaped buds opening to carminerose. Continuously in bloom. Sturdy plant; good foliage. A very attractive rose.

McGREDY'S YELLOW

Bright buttercup-yellow. Dependable and free flowering. An asset in any garden for color splash.

MME. CHIANG KAI-SHEK. (Plant Pat. 664)

Large, long-pointed buds of very pale yellow during summer. "Madame" possesses desirable qualities to endear her to rose lovers as her smooth complexion deepens to a lemon-yellow in autumn. Foliage is leathery, dark green. AARS winner 1944.

MME. JOSEPH PERRAUD

Nasturtium-orange to buff. Long, slender buds. Sweetly fragrant. Exhibition-type bud and flower.

MME. JULES BOUCHE

Pure white, high-centered, well-shaped buds. Petals curl delightfully. Mildly fragrant. A favorite among the old standby whites.

MRS. P. S. DU PONT

Golden yellow, perfectly formed, medium-sized buds. Blooms profusely. Plants bushy and not too high. Flowers are fragrant and double when open.

MRS. SAM McGREDY

Rich coppery orange, beautifully formed buds. Nice open flower. Luxuriant foliage. This rose retains her position of popularity through the years.

PRES. HERBERT HOOVER

Someone once said "You can't out-Hoover Hoover." Big creamy pink buds, deliciously fragrant. Color tones deepen with cool weather and perfume intensifies. Flowers bloom on long stems, last well when cut. Sturdy plant.

RADIANCE

Pink and pretty—right as rain. Grows and blooms everywhere. Has a fragrance to delight the nostril. Fine, dependable growing plant—another "forever" rose.

RED HOOVER

Like the original Hoover, with shades of cardinal-red. Tall canes, tight buds, fully double open flowers.

RED RADIANCE

The cerise-red sister of Radiance. Has equally good, dependable qualities. Radiance and Red Radiance are household words in gardenloving families.

SWEET SIXTEEN. (Plant Pat. 631)

Soft rose-pink with tinge of gold. Long, tight buds; open flower is semi-full. Sweetly fragrant. Long cutting stem. Tall plants.

TALISMAN

Forever a favorite multicolor of intense yellow, orange and scarlet blending. Tight buds; delightful open flower. Everyone knows and loves Talisman.

VICTORIA HARRINGTON

Bright scarlet, fading little in heat. Excellent bud and open flower. Strong hardy bush. This variety will produce some specimen blossoms.

Grandiflora Roses

Nothing new under the sun? Maybe not, but a combination of the beloved hybrid tea and the popular floribunda has made NEWS in gardening by presenting a new class of rose . . . the grandiflora! Varieties currently in commerce in this class are limited, as this is only the second year we've had this class. Watch for new and excitingly different ones each year. Grandifloras are here to stay, and there are going to be lots to select from as the years go by. Again, those dedicated to creating new rose varieties to please you are spending much time and energy on this new class, and as always, their efforts are rewarded when the seeds they plant from carefully planned crosses bring forth startling new colors and flower formations.

Nearly always the grandiflora types are rather tall growing—some a bit more than others. Common characteristics, too, are full foliage, profuse and prolonged blooming, cluster-borne blooms for color effect, on stems long enough to cut. Flowers are consistently larger than floribundas—more like hybrid teas. Because of growth habits, this class rose might well serve as a hedge planting, with the bonus feature of great numbers of flowers to cut and as many to leave to admire for color.



BUCCANEER

(Plant Pat. 1119)

Exciting as pirates' gold. Handsome, exquisitely shaped buds of clear, bright, long-lasting yellow open slowly, making this an ideal cut flower.



DEAN COLLINS

(Plant Pat. 1279)

Two of the world's most fabulous roses—Charlotte Armstrong and Floradora—join forces to create this new grandiflora-type rose. Spirea-red cross of hybrid tea and floribunda, it has inherited characteristics of both parents. Large blooms on long cutting stems and, in addition, many blooms in candelabra effect. Tagged by its originators as "the lazy gardener's rose," it demands a minimum of care for a maximum of performance.



CARROUSEL

(Plant Pat. 1066)

This rose has one of the highest ARS Proof of the Pudding ratings, and reports from the four corners say it is one of the best new red roses in any class. The flowers are large, dark red and non-fading. Almost big enough to be a hybrid tea. It blooms its head off all season.



Tree Roses

The tree rose, of course, is the "Cadillac" of rose models. To follow through the comparison, it is a spectacular thing of beauty, noticed by all. For dramatic effect, care should be exercised in locating tree roses in landscape plans. They are a crowning glory along the curved walkway leading to the home, bordering the drive, etc. However, many people just admire the tree rose for itself and are happy to plant one or a few anywhere their space permits. So the old adage still rings true: "A rose is a rose" no matter the style or the place!

Please Order in Multiples of Five

All varieties of tree roses are illustrated or described fully in Hybrid Tea and Floribunda Sections

HYBRID TEAS

RED

BRAVO. (Plant Pat. 983)
CHARLOTTE ARMSTRONG.
(Plant Pat. 455)
CHRISTOPHER STONE
CHRYSLER IMPERIAL.
(Plant Pat. 1167)
CRIMSON GLORY

HEART'S DESIRE. (Plant Pat. 501) MIRANDY. (Plant Pat. 632) NEW YORKER. (Plant Pat. 823) NOCTURNE. (Plant Pat. 713) PRESIDENT EISENHOWER. (Plant Pat. 1217) TEXAS CENTENNIAL

PINK

COUNTESS VANDAL FIRST LOVE. (Plant Pat. 921) HELEN TRAUBEL. (Plant Pat. 1028) MME. HENRI GUILLOT. (Plant Pat. 337) PICTURE SHOW GIRL. (Plant Pat. 646) THE DOCTOR TIFFANY. (Plant Pat. 1304)

WHITE

BLANCHE MALLERIN. (Plant Pat. 594) K. A. VIKTORIA SNOWBIRD

YELLOW

ECLIPSE GOLDEN SCEPTER. (Plant Pat. 910) LOWELL THOMAS. (Plant Pat. 595) MRS. E. P. THOM MRS. P. S. DU PONT PEACE. (Plant Pat. 591)

ORANGE

DUQUESA DE PENARANDA MOJAVE. (Plant Pat. 1176) FRED EDMUNDS. (Plant Pat. 731)

MULTICOLOR

AUTUMN PRES. HERBERT HOOVER FORTY-NINER. (Plant Pat. 792) TALISMAN

GRANDIFLORA

PINK

QUEEN ELIZABETH. (Plant Pat. 1259)

FLORIBUNDAS

REI

GARNETTE INDEPENDENCE. (Plant Pat. 1036)

CAROL AMLING. (Plant Pat. 1126) RED PINOCCHIO. (Plant Pat. 812)

PINK

PINK BOUNTIFUL. (Plant Pat. 601) PINOCCHIO (Plant Pat. 484)

YELLOW

GOLDILOCKS. (Plant Pat. 672)

ORANGE

FASHION. (Plant Pat. 789) FLORADORA JIMINY CRICKET. (Plant Pat. 1346) SPARTAN. (Plant Pat. 1357)

MULTICOLOR

CIRCUS. (Plant Pat. 1382)



June 1954 Rose Show, featuring All-America Rose Selections in graduation theme. The three figures represent the three AARS winners for the year; each of the other previous AARS kinds was identified by cap and diploma name cards.

Ollie Weeks (Pres. of the Chapter) m. c.'s the Los Angeles Chapter June 1955 Rose Show meeting. The Bill Clark Trophy for best display is shown and was later presented to Ollie for the grand sweepstakes display.



AS IN nearly every other business, we too have a "by-product"—rose shows. Spring and fall each year find us participating in the rose show meetings of our local chapters of the California Association of Nurserymen. Since we deal exclusively with the plant, this is the only opportunity we have to work with the blooms. Shown on these pages are some of the interesting highlights of our Association work in their rose shows.



The Howard & Smith Trophy for best display in fall show of Inland Empire Chapter, C.A.N., is received by Verona and Ollie Weeks.

Floribunda Roses

FOR countless ages the rose has been known to man and well loved as the Queen of Flowers; yet only now its full value and potential as landscape material are being realized, and so a rose is MORE than a rose! For landscape purposes, the floribunda class steps out and leads the parade of roses. It might seem that every color, size and shape are already available. Still, each year sees many striking and important first editions in this class, resulting from the diligent efforts of the world's hybridists.

We expect a grand finale with everybody-on-stage kind of performance from the floribunda—an extravaganza of color. We have this, and more. Many floribundas produce amazing, perfect miniature replicas of the hybrid tea bud and flower. These flowers are delightful to cut for small arrangements. We have found these "little people" of the rose world especially suited to theme arrangements for party tables and excellent for hospital or sick-room floral pieces. One of the most appreciated such arrangements we've ever seen was a small ceramic picture frame with a nosegay of only four or five red Garnettes tied with a red velvet ribbon. It was restful and pleasing to see, long lasting, and small enough to leave room for necessary articles in the very limited space of a hospital ward.

Your customers will thank you if you urge the purchase of several of any floribunda type selected rather than a single plant, for of course their greatest contribution to the landscape are their fill-in possibilities, crowned by mass-blooming color splashes—a "cheaper by the dozen" sort of appeal! They'll be glad you recommended it when they enjoy the recurrent burst of color during the blooming season.

BABY BLAZE

(Plant Pat. 1362)

Dashing red floribunda reminiscent of the color splash of grand old Blaze, but it blooms continuously on plants that grow to medium height and produce masses of beautiful bloom.



BETTY PRIOR

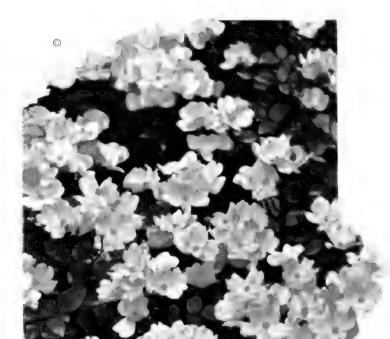
(Plant Pat. 340)

Medium to high-growing hedge-type plant, bearing thousands of "pink dogwood" type wild rose blooms. One of the constantly popular varieties in this class.



BABY CHATEAU

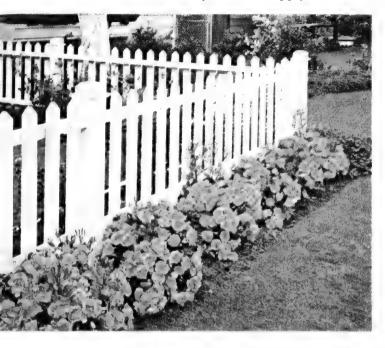
Brilliant scarlet-crimson, produced in great clusters. Compact-growing plant. Hardy; thrives with little care.

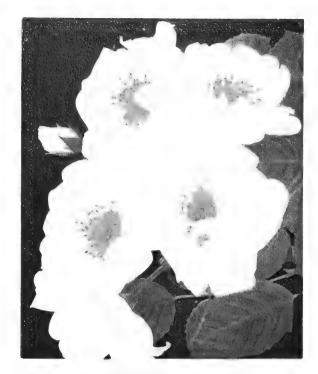


CHINA DOLL

(Plant Pat. 678)

Fragile as a doll of china and one of the very few low-growing bush-type floribundas. This rose literally covers itself with tiny pink rose buds, making a solid mass of color. Demand constantly exceeds supply.



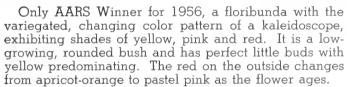


DAGMAR SPATH

Pure white flowers. Free flowering, producing masses of bloom with yellow stamen centers. Ideal for a bedding rose.

CIRCUS









CRIMSON ROSETTE

(Plant Pat. 901)

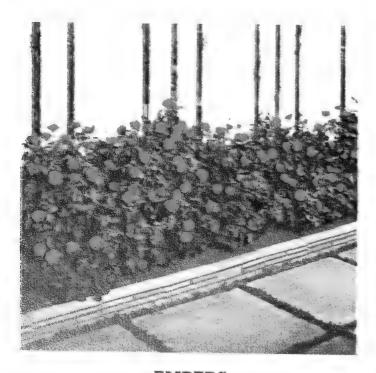
A true "rosette" type of baby rose. Crimson in color; blooms in mass clusters. Grows to medium height.



DENNY BOY

(Plant Pat. 1105)

Unusual rose sometimes called "baby Peace." Bright yellow buds change to creamy yellow, ruddy orange, light pink, darker coral-cherry, and ruby in successive stages. Rather low, compact-growing bush.



EMBERS

(Plant Pat. 1178)

NEW ARMSTRONG INTRODUCTION. Glowing fiery red, aptly named Embers. Blooms adequately, although not in masses. Moderately spreading in growth habit, making an attractive bush.

DONALD PRIOR

(Plant Pat. 377)

The other half of the Prior family of floribundas. Vivid red, with yellow stamen center showing in open flowers. Produces bloom all summer.



FANFARE

(Plant Pat. 1385)

Buds predominantly yellow; open flowers are coralpink to orange. Medium-growing bush with magnificent glossy leaves covering the plant down to the ground.





A brand-new color in roses. Its originator describes this as luminous coral suffused with gold. It performs magnificently everywhere. One of the truly great rose introductions. AARS winner 1950.



FLORADORA

Eye-catching orange-scarlet, perfect buds and open, camellia-like flowers. Everyone who walks through the fields will single out this one and asks "What is this?" Quite high growing and has abundant bloom. AARS winner 1945.

FROLIC

(Plant Pat. 1179)

NEW ARMSTRONG INTRODUCTION. Very bright pink, free-flowering, quite large flowers, producing mass color effect. Repeats bloom. Thick, bushy plant.



GARNETTE

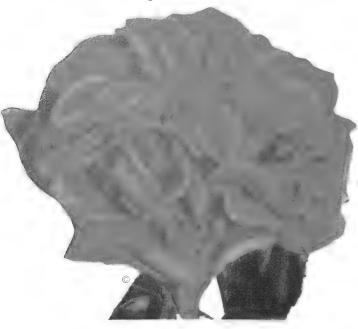
The same long, long-lasting petite garnet-red of the florist, doing just as well in outdoor gardens. Perfectly formed buds and full open flower; lovely foliage. You can't beat Garnette.



GERANIUM RED

(Plant Pat. 811)

This rose is so much like a red geranium that no other name would fit. It has the color and petal formation of the familiar red geranium and even has a fragrance not unlike this flower. Bright, gay, sure to attract attention in the garden.



GLACIER

(Plant Pat. 1025)

A frosty white floribunda with good-sized, double, cupped flowers. Tea fragrance. Forest-green foliage on sturdy, 2 to $2\frac{1}{2}$ -foot plant. Blooms continuously.





GOLDILOCKS

(Plant Pat. 672)

Aptly named little golden masses of perfect bloom. Buds are miniatures of hybrid tea perfection, opening slowly into fully double flowers. The best yellow floribunda to date.



IMPROVED LAFAYETTE

Glowing red to vivid crimson. Plants are profuse bloomers, growing sturdy and upright. An excellent bedding rose. Always in demand.

INDEPENDENCE

(Plant Pat. 1036)

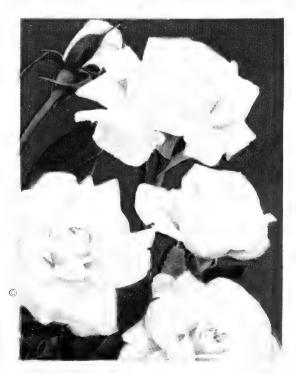
Firecracker-red with all the blaze and glory of an American July 4th. Borne in clusters, flowers open up fully. Large for a floribunda. Rich, glossy foliage;

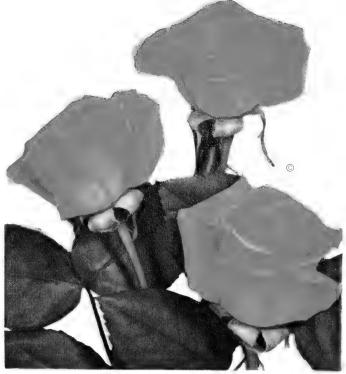


IRENE OF DENMARK

(Plant Pat. 889)

A new white in the floribunda field. Perfect sweetheart buds of purest white, opening into handsome full blooms. Very fine foliage, accenting the clear white. Bushy growth. A worthy addition and much-needed good white floribunda.







JIMINY CRICKET

(Plant Pat. 1346)

1955 AARS winner in the floribunda class. A pert new color ranging from tangerine-red buds to coral-orange open flower. Has a pleasing old rose fragrance. Young foliage is glossy bronze, changing to glossy green.



LAVENDER PINOCCHIO

(Plant Pat. 947)

A true lavender rose. This is a novel color, but because of its famous family traits of bud and flower formation and unique color it has found a place in the hearts of rose lovers.



LILIBET

(Plant Pat. 1209)

1954 FLORIBUNDA AARS WINNER

Lilibet is a lovely shade of pink, bearing perfectly shaped baby buds, many on single stems to cut for small arrangements or corsages. When fully open it shows a cluster of yellow stamens. Bushy plant has nice foliage and grows to medium height.



MA PERKINS
(Plant Pat. 1143)

The 1953 AARS floribunda winner. A coral-shell-pink with all the grace, charm and lovableness of the other famous Ma Perkins. Richly fragrant. Vigorous grower, with dark green, abundant foliage. Perfect buds borne in clusters and on single stems. It has earned its high place in the rose world.

MASQUERADE

(Plant Pat. 975)

A unique and striking novelty in the floribunda class. Its many colors at once increase the effectiveness of its natural splendor as a floribunda. Running the gamut from golden yellow, lemon, pink, red and even orange, this is truly a rose which effects a masquerade.



ORANGE TRIUMPH

Orange-scarlet in color. Flowers small and rounding; prolific bloomer. Plants medium height with good foliage. An interesting floribunda type.



PERMANENT WAVE

The rose with the "Toni." Neatly crimped edges of petals give this rose a newly curled appearance. It is interesting and gay. Bright carmine-red.



PINK BOUNTIFUL

(Plant Pat. 601)

Soft pink, one of the better pink floribundas in popular demand today. Fine bud form opening into a truly pink, fully petaled miniature of a hybrid tea.

PINKIE

(Plant Pat. 712)

Truly the sweetheart of the babies! Very low-growing plant completely covers itself with perfect tiny pink buds in burst after burst of bloom. Ideal for border planting for mass color effect. Demand far exceeds supply year after year. AARS winner 1948.



PINK GARNETTE

(Plant Pat. 1120)

A beautiful, rather deep pink "sister" to the alltime find, Garnette, with strikingly similar bud and open flower Long lasting, for floral arrangements.



PINK ROSETTE

(Plant Pat. 902)

Like rosettes on a baby's bonnet, this is the second "rosette" type floribunda. Pure pink. This rosette form is interesting. Free blooming in clusters.



PINOCCHIO (Plant Pat. 484)

Salmon flushed gold, recognized everywhere as one of the top-ranking floribundas of all times. Year after year it remains popular. One cluster is a complete bouquet. Individual blooms are perfectly formed, can be cut on short stems for corsage or miniature arrangement.

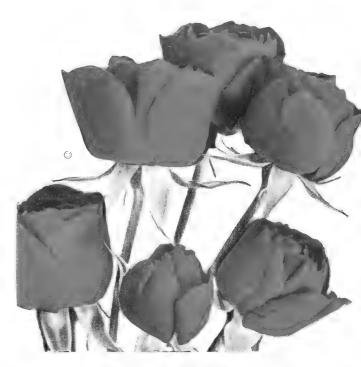




REDCAP

(Plant Pat. 1292)

Bright red caps worn by dark green, abundant foliage. This interesting red floribunda is another creation of Armstrong Nurseries. Flowers are quite large, opening a light red and deepening to an attractive velvety shade. Plant grows to medium height.



RED PINOCCHIO

(Plant Pat. 812)

One of the finest of the Pinocchios. Rich carmine, cup-shaped bud like the original Pinocchio. Delightful open flower; masses of bloom, richly scented. Another variety in constant demand.

RED RIPPLES

Clear intense red in bud and open flower. Petals slightly rippled. Profuse, mass blooming. Tall, vigorous plants.



ROSE ELF

A favorite silvery pink floribunda. Small compact bud and very full open flower. Profuse bloomer. The individual tiny flower is perfectly formed, ideal for small arrangements.

SPARTAN

(Plant Pat. 1357)

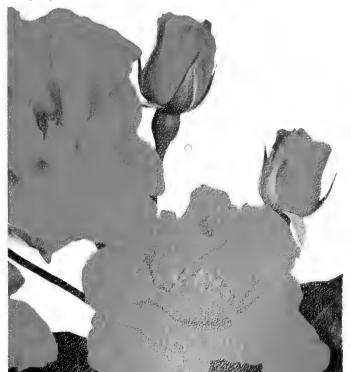
A sparkling warm orange-red, softening to reddish coral, symbolic of the ancient Spartan race, famed for great beauty of their women and strength and vigor



SIREN

(Plant Pat. 1197)

Brilliant fiery scarlet, ruffled flowers, carried in graceful clusters of four or five blooms on sturdy stems. Foliage plentiful and attractive. Grows $2\frac{1}{2}$ to 3 feet.





VALENTINE

(Plant Pat. 1029)

A true valentine-red, one of the few low, bushy types in red floribundas on the market today. Glowing red flowers appear in large clusters which cover the plant. Red will fade and burn in intense heat. Dark green foliage.

SUMMER SNOW

(Plant Pat. 416)

Hundreds of white baby roses on an almost chartreuse background is a veritable summer snow. A most prolific bloomer. Rather low growing, effective for hedge and mass planting where white is good.

SNOWBANK

(Plant Pat. 279)

White with pink flush. Very attractive. Low growing, free blooming. Perfect tiny buds opening into delicate little full flowers.



VOGUE

(Plant Pat. 926)

AARS award winner 1952. Long, slender, brilliant cherry-coral buds open into large, high-centered, hybrid tea-like flowers. Fragrant. Lusty grower, hardy and vigorous.



WILDFIRE

(Plant Pat. 1381)

Aptly named for its fiery red shades, free blooming as flames leaping, providing a brilliant color splash.



WHITE PINOCCHIO

(Plant Pat. 1010)

Glistening white of the Pinocchio family. Fully double flowers borne in clusters of 30 or more. Plants medium height, with dark green foliage. Flowers are not at their best in hot weather.





YELLOW PINOCCHIO (Plant Pat. 992)

Another of the famous Pinocchios, of apricot-yellow. Same bud and flower formation as Pinocchio. Grows fairly tall, sturdy and free flowering.



WORLD'S FAIR (Plant Pat. 362)

Deep velvety red, rather large, semi-double flowers, borne in clusters. An outstanding, dependable floribunda for bud and flower formation. Makes a dashing color splash. AARS winner 1940.

FLORIBUNDA ROSES NOT ILLUSTRATED

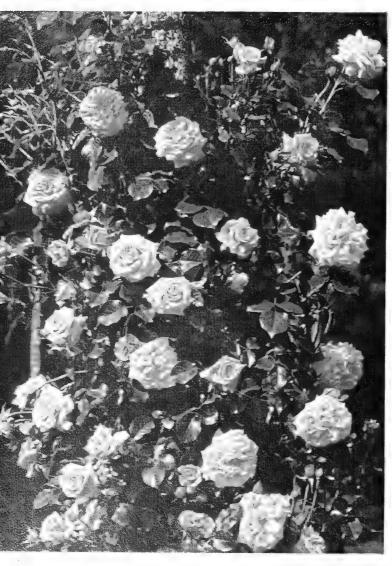
CAROL AMLING. (Plant Pat. 1126.) Dainty clear pink, well-formed bud, delightful for small arrangements. Long lasting.

EUTIN. Glowing carmine-red, pointed bud; flower cupped. Clusters to 100 on a long, strong stem. Dark, leathery foliage; vigorous.

LIPSTICK. Small, semi-double, cupped flower, deep cerise shaded salmon, slightly fragrant. Bushy; free, recurrent bloom.

Climbing Roses

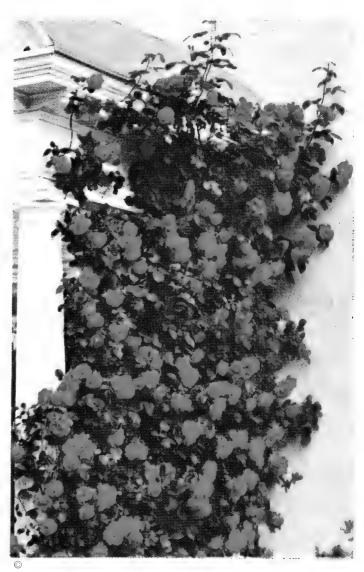
They grow high and reach far. Maybe the climber is at heart a Texan: "Don't fence me in!" And isn't it a sight in the spring when it seems winter will be with us always, to catch the first glimpse of the early climbing roses? They are always high, and we HAVE to LOOK UP to see them. It sort of gives us a lift to see these handsome roses chanting in chorus, "Spring has come." The rose, though old beyond counting, is eternally young. The soul must surely be lost who cannot thrill to the first spring outburst of roses. Climbers have an advantage, for they are many-flowered as a result of having grown tall and spreading out in sending down their tap-roots. Who can possibly underestimate the value of a well-established climbing rose at her spring grand opening?



Climbing ALOHA

(Plant Pat. 948)

An excellent new climber with gorgeous big, double, fragrant flowers that would be an achievement for a hybrid tea. Buds are deep coral-pink, opening to perfectly formed blooms of rich rose-pink with a silvery tone on the inside of the petals. Long-stemmed clusters, with the main bud opening first, followed by the side buds. Dark, leathery foliage. Makes a vigorous, 8 to 10-foot pillar and blooms continuously.



Climbing BLAZE

This could be called the one indispensable rose, for it gives a most satisfactory, showy effect over such a long period and takes up so little ground space. Individual flowers are semi-double and of medium size, carried in large clusters. The flaming scarlet color makes a breathtaking display in early summer.

Climbing CRIMSON GLORY

(Plant Pat. 736)

Here is the climbing form of the hybrid tea that has won a permanent place for itself through its wonderful fragrance and beautiful velvety crimson color. This is a particularly good climber, with the same long-stemmed blooms as the bush form and clean, disease-resistant foliage. Recurrent blooming.





Climbing DESCANSO PILLAR

(Plant Pat. 943)

Large, deep flame-pink blooms, on pillar-type climber. Grows to 8 feet the first year; has glossy, deep green foliage.

Climbing DOUBLOONS

A hardy yellow climber that was long needed and greatly desired by rose lovers in northern areas. It was developed from the native prairie rose, Rosa setigera. The large, buff-yellow flowers with spicy fragrance are produced freely in early summer. They are carried in clusters on strong stems. Large, glossy foliage. A very vigorous, dependably hardy climber with 10 to 12-foot canes. Should be in every garden, for it produces quick results.





Climbing DR. J. H. NICOLAS

(Plant Pat. 457)

Big, double flowers that normally are to be expected only on hybrid teas. But here they are on a vigorous pillar rose that reaches about 8 feet in height. Individual flowers are as much as 6 inches across, with 50 petals. The color is warm rose-pink. Very fragrant. Dark, leathery foliage. Blooms recurrently through the summer.

Climbing GLADIATOR

(Propagation Rights Reserved)

Flower is large, high centered, bright rose-red, nicely fragrant. Large, dark green foliage, disease resistant. Plant grows 8 to 10 feet high. Believed to be quite hardy in more severe climates.





Climbing DREAM GIRL

(Plant Pat. 643)

Moderately tall growth and appealing, long-lasting color characterize this hardy climbing and pillar rose. Buds are very light appleblossom-pink, opening slowly to show salmon-pink inside petals with an apricot tint. The spicy fragrance is distinctive and pleasing; a few flowers will perfume a room. Blooms profusely in early June, and when the plant is well established it will bloom recurrently until frost. Fine for trellises, arbors, pillars and posts. Very healthy and hardy.

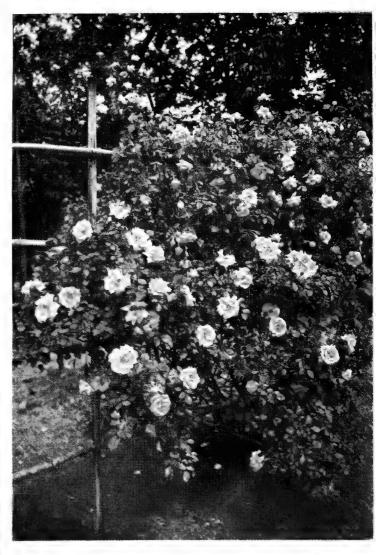
Climbing HIGH NOON

(Plant Pat. 704)

Lovely unfading golden yellow color with a touch of orange. Buds are of charming furled shape, opening to medium-sized, loosely cupped flowers with a spicy scent. The foliage is leathery and glossy. An upright-growing, sturdy climber or pillar to about 8 feet, which blooms all season until frost. Not recommended for areas where sub-zero temperatures are to be expected in winter.







Climbing INSPIRATION

Sparkling pink in color, similar to the well-known old rose, Mary Wallace. This new one, however, produces successive bursts of bloom from June through October after the plants get a good start. Very hardy and reliable. Large, semi-double, fragrant blooms and large, glossy foliage. Not a rampant grower but adaptable to many places where a free-blooming, hardy climber of moderate size is wanted.



Climbing PASADENA TOURNAMENT

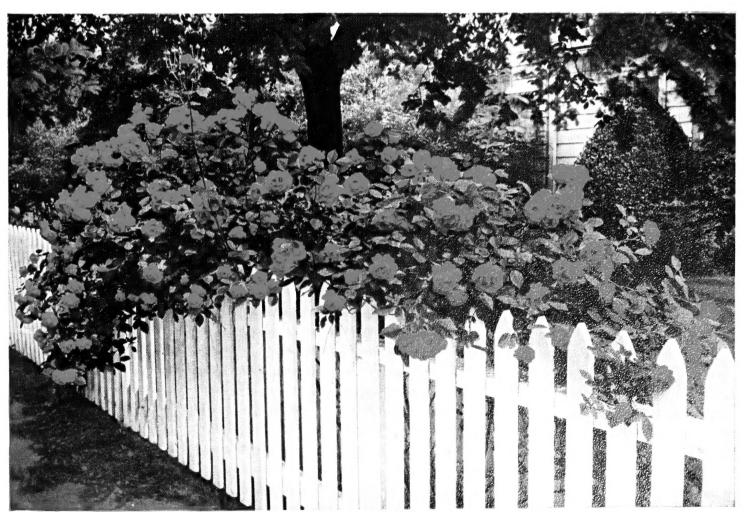
(Plant Pat. 797)

Strong climbing plant, blooming profusely. Pointed, velvety carmine-red buds that last well. Small, double flowers comparable in size to those of Cecile Brunner, the Sweetheart Rose. Delicate fragrance, becoming more intense as the flower opens. Blooms are carried in clusters on long stems. The bronzy foliage is very attractive.

Climbing PAUL'S SCARLET

A very famous old rose that has been known and loved by many generations of gardeners who have appreciated its rugged growth, its winter hardiness and its mighty show of color in June. The semi-double, flashing scarlet blooms are carried in big bouquets that do not fade or burn in the sun. Best used on a pillar or fence, particularly a white one, as shown below. Dependably hardy practically everywhere.

See next page for climbing roses not pictured



CLIMBING ROSES NOT ILLUSTRATED

CL. AUTUMN.

CL. BELLE OF PORTUGAL. Pale pink. Very early, profuse bloomer—heralder of spring!

CL. CECILE BRUNNER.

CL. CHARLOTTE ARMSTRONG. (Plant Pat. 523.)

CL. CHRISTOPHER STONE. (Plant Pat. 626.)

CL. CONDESA DE SASTAGO.

CL. ETOILE DE HOLLANDE.

CL. FLORADORA. (Plant Pat. 1054.)

CL. GOLDILOCKS. (Plant Pat. 1090.)

CL. HADLEY.

CL. HEART'S DESIRE. (Plant Pat. 663.)

CL. McGREDY'S IVORY.

CL. MRS. E. P. THOM.

CL. MRS. P. S. DU PONT.

CL. NEW DAWN. Blush-pink, fragrant bloom. Extremely hardy.

CL. NIGHT. (Plant Pat. 439.)

CL. NOCTURNE. (Plant Pat. 1088.)

CL. PEACE. (Plant Pat. 932.)

CL. PICTURE. (Plant Pat. 524.)

CL. PINK DAWN.

CL. PINKIE. (Plant Pat. 1076.)

CL. PRES. HOOVER.

CL. RADIANCE.

CL. RED RIPPLES.

CL. SHOW GIRL. (Plant Pat. 892.)

CL. SNOWBIRD. True climber. One of best whites.

CL. SUMMER SNOW. (Plant Pat. 400.)

CL. SUTTER'S GOLD. (Plant Pat. 1185.)

CL. TAFFETA. (Plant Pat. 1104.)

CL. TALISMAN.

CL. TEXAS CENTENNIAL. (Plant Pat. 565.)

CL. YELLOW CECILE BRUNNER.

TERMS and CONDITIONS OF SALE

TERMS: 2% 15 days, no discount after that time. 30 days net unless otherwise arranged at time of ordering. Costs incurred in actions to collect accounts will be added to original invoice.

SHIPPING:

BUSH ROSES: Weather permitting, deliveries and shipments will start about mid-December where desired. Eastern, Midwest and Southeast shipments move forward in prepaid refrigerated cars to centrally located cold-storage warehouses. California and Southwest shipments move forward by motor freight.

TREE ROSES: Tree Rose bulk prohibits use of pool cars for Eastern, Midwest and Southeast shipment. Tree Roses to these points move forward by Railway Express, F.O.B. Ontario, Calif. Modern lightweight packing methods enable shipment to reach customer at a minimum cost per tree. California and Southwest shipments move forward by motor freight.

CLAIMS: Must be made promptly on receipt of shipment and all unsatisfactory or rejected goods held for our advice or disposition. We will gladly entertain such reports and make satisfactory adjustments when claims are definitely established.

PRO RATE: All orders are booked subject to crop yield and pro rate in the event of a smaller crop than anticipated should injury befall seller's stock from fire, frost, floods, drought, disease, etc.

GUARANTEE: We give no warranty express or implied as to life, description, productiveness of any stock we sell. We exercise care to have all stock true to name; however, it is understood that should any stock prove untrue to name we shall be liable only for the sum paid for stock which may prove untrue to name and not for any greater amount.

PACKING AND BOXING AT COST

QUANTITY PRICES: Bushes and Climbers

NON PATENTS:

Quantity rate on non-patented varieties is determined by total number plants—including patents—confirmed.

PATENTS:

Quantity of each patented variety confirmed determines rate.

Tree Roses

Total quantity non-patents confirmed determines non-patent rate.

Total quantity patents confirmed determines patent

PATENTED ROSES

PLANT PATENT NOTICE: The following provisions apply to all patented plants we sell:

Each plant so indicated is a patented variety under the laws of the United States and any asexual reproduction or distribution by sale, gift, or otherwise of scions, buds, or cuttings for such reproduction, without license from patent holder, constitutes an infringement of the patent. Any unauthorized reproduction sale or other distribution of reproducing propagating material of these patented plants, prohibited by the patent under these names, will subject the reproducer, seller or distributor thereof to prosecution for infringement under the United States Patent Laws.





1955 All-America Winner

Floribunda Rose
JIMINY CRICKET
(Plant Pat. 1346)

WEEKS Wholesale Rose Grower, Ontario, California
o. L. WEEKS